

**JOIN US AS CROSS TOWN TEAMS LEAVE THEIR RIVALRY ON THE COURT FOR THE 2024 COACHES VS. CANCER BASKET "BALL"**



**SEPTEMBER 30, 2024**  
**ALBANY CAPITAL CENTER**

**PRESENTED BY:**



## ABOUT THE COACHES VS. CANCER BASKET “BALL”

The Coaches vs. Cancer Basket “Ball” is an annual celebration hosted by the head coaches and wives of the Siena and UAlbany men’s basketball teams. This “upscale pep rally” brings together hundreds of sports enthusiasts, as well as business and philanthropic leaders each year to celebrate the impact our Capital Region sports and business community makes in the fight against cancer!

We hope you will join our team on Monday, September 30th for an evening complete with cocktail hour, dinner buffet, open bar, silent auction & an awards ceremony featuring incredible honorees, and maybe even a few “celebrity guests”!

Since its inception, the Capital Region Coaches vs. Cancer Basket “Ball” has raised over \$2.5 million to take on our opponent and work to end cancer as we know it, for everyone.

## EVENT HOSTS



**GERRY & KATIE  
MCNAMARA**



**DWAYNE & ANA KILLINGS**

## 2024 HONOREES

### Inspiration Award:

Jay Bilas, ESPN

### Mary Ann Raymond Donnelly Fighting Spirit Award:

Rob Saba, Albany Med Health System

### Champion of Hope:

Carrie Hillenbrandt, BBL Companies

## CAPITAL REGION COACHES VS CANCER CURLEY HALL OF FAME

**2023:** Casey O'Connor, Steve Dagostino, Ed Cooley

**2014:** Jim Calhoun, Rick Bennett

**2022:** Gerry McNamara, Anthony Marino, Evan Franz & Joe Carista

**2013:** George Karl, Don Bassett

**2021:** Jenna Meier, Jim Hart, Jon Scheyer

**2012:** Ken Raymond, Bob Curley, John Murray, Bobby Cremins

**2020:** Colin Clive, Ali Jacques & Marc Rybczyk

**2011:** Steve Lavin, Teeing Off On Cancer Committee

**2019:** Patrick McCaffery, Joe Girard III, Jeff Jones

**2010:** Brian Fruscio, Matt & Jacob Shell

**2018:** Clarkie Carroll, Daniel StClair, Mike Hopkins

**2009:** Jamie Dixon, Brendan Finneran

**2017:** Mary Ann Donnelly, Mike Brey, Doug McClaine

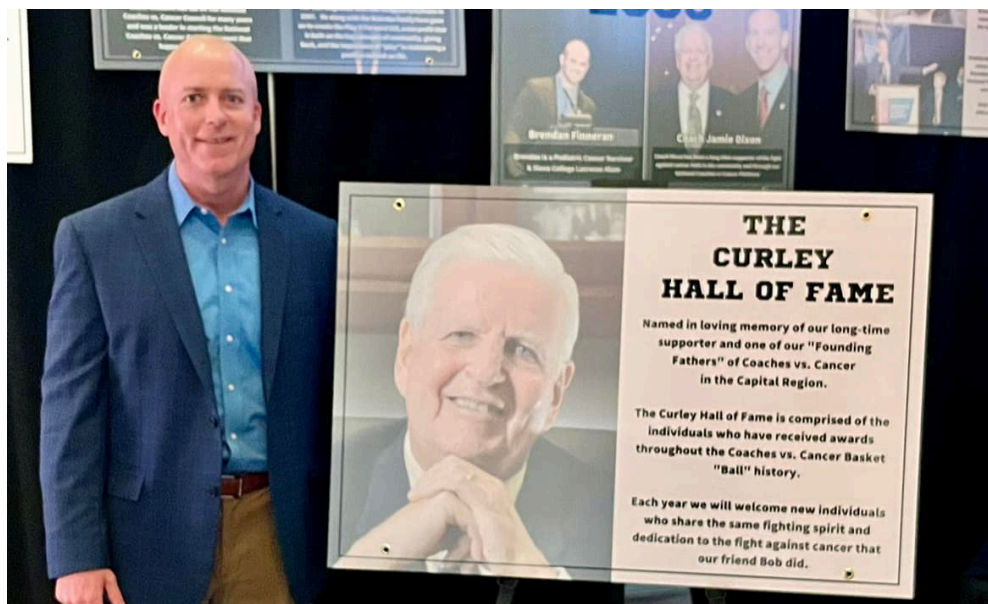
**2008:** Gary Williams, Joe Watroba

**2016:** Friends of Jaclyn Foundation, Tom Izzo

**2007:** Phil Martelli

**2015:** Fran & Margaret McCaffery, Peter Hooley

**2006:** Jim Boeheim



# HIGHLIGHTS FROM THE 2023 IMPACT MADE IN THE CAPITAL REGION THANKS TO EVENTS LIKE THIS & OUR AMAZING PARTNERS!



**3497**

## Free Rides

were given to Capital Region residents to and from their cancer treatments.

Rides are provided through both our Road to Recovery Program and our Transportation Grants provided to St. Peter's Health System & Albany Med Health System.

Road To Recovery is active in Albany, Rensselaer, Schenectady, Saratoga, Warren & Washington Counties.



## \$35,000 Invested

ACS provided a lodging grant to Albany Med Health System to provide hotel lodging for patients who need a place to stay when receiving treatment



**89**

## Capital Region Residents

stayed at an ACS Hope Lodge in 2023.

Those 89 residents spent **1,898 nights** completely free allowing them to travel for the best cancer treatment for them without having to find a place to stay or a way to pay.

This saved ~ **\$284,700** for Capital Region residents



## \$783,000 research grant

We are in our final year of the 3 year research grant awarded to Dr. Jeremy Logue, Ph. D. of Albany Med.

Dr. Logue is studying the way cancer cells migrate which is allowing us to learn how to stop cancer right here in the Capital Region



## 2752 Active Members

**588 New Members**

**551 Groups Held**

**167 Wigs Given**

at our HopeClub in Latham.

HopeClub offers a variety of emotional and support services for cancer patients and their families such as support groups, weekly community lunches, wellness programs and so much more!



**\$40,000**

## Quality Improvement

Grants provided to increase the access and affordability of breast cancer screenings at both Saratoga Hospital and St. Peter's Health System

**On behalf of the patients & families we serve in the Capital Region, THANK YOU.**

# COACHES VS CANCER BASKET "BALL"

## 2024 PARTNERSHIP OPPORTUNITIES

All partnerships include recognition on invitation, website, in-person event signage and across social media platforms. Recognition will be presented based on level of commitment.

### ***PRESENTING SPONSOR - \$20,000***



- Includes VIP admission for 20 with 2 reserved tables
- Premier logo placement on all materials
- Logo will be on all CVC Planning Committee meeting agendas

### ***CHAMPION - \$7,500***

- Includes VIP admission for 10 with 1 reserved table
- Logo recognition on all materials at the Champion level
- Logo will be on all CVC Planning Committee meeting agendas

### ***FINISH THE FIGHT- \$5,000***

- Includes VIP admission for 8 with 1 reserved table
- Logo recognition on all materials at the Finish the Fight level

### ***CANCER CRUSADER - \$3,000***

- Includes VIP admission for 4 with reserved seating
- Logo recognition on all materials at the Cancer Crusader level

### ***MISSION AMBASSADOR - \$2,000***

- Includes VIP admission for 2 with reserved seating
- Company name written as recognition on all materials at the Mission Ambassador level

*Invitation Sponsor Recognition Deadline: August 7, 2024*



# COMMITMENT FORM

\*Please print information legibly and exactly as it should appear in all event publications.  
\*For Information on tickets visit: [www.acscapitalregionevents.com/coaches-vs-cancer](http://www.acscapitalregionevents.com/coaches-vs-cancer)

## SECURE MY SPOT ON THE COACHES VS CANCER ROSTER!

- Champion.....\$7,500
- Finish the Fight..... \$5,000
- Cancer Crusader..... \$3,000
- Mission Ambassador..... \$2,000
- I'd like to make a general donation.....\$\_\_\_\_\_

**TOTAL CONTRIBUTION: \$\_\_\_\_\_**

*Please sign below to confirm your commitment*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Program Listing: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

### BILLING INFORMATION

- Enclosed is my check made payable to the American Cancer Society.
- Please send an invoice to the address above.  
 \*Alternate mailing address: \_\_\_\_\_
- Please charge card below

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Signature of Cardholder: \_\_\_\_\_

**PLEASE COMPLETE & RETURN COMMITMENT FORM TO:**

**American Cancer Society • Attn: Marissa Georgelas • 1 Penny Lane • Latham • NY • 12110**  
**Phone: 585-224-4905 • [Marissa.Georgelase@cancer.org](mailto:Marissa.Georgelase@cancer.org)**

