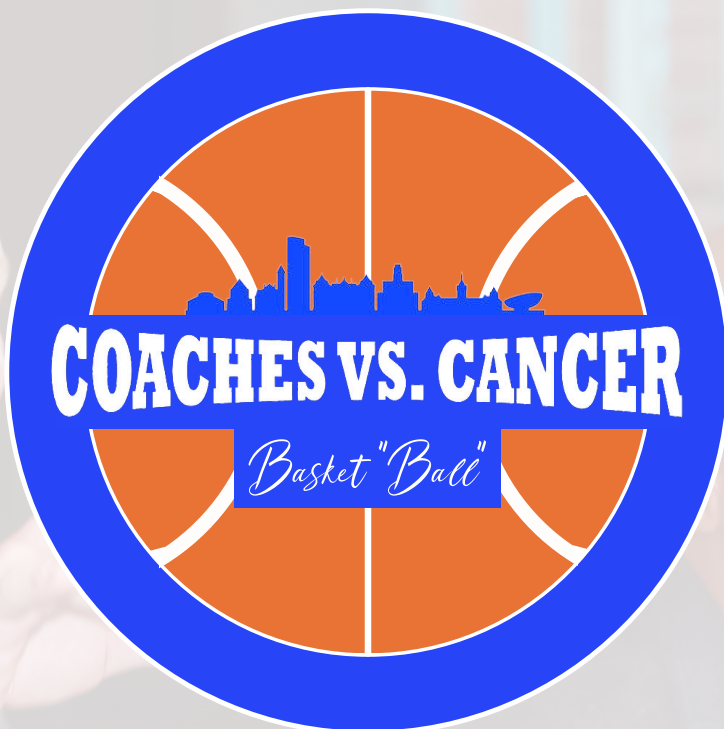


**JOIN US AS CROSS TOWN TEAMS LEAVE THEIR RIVALRY ON THE COURT FOR THE 2025 COACHES VS. CANCER BASKET "BALL"**



**20TH ANNIVERSARY**



**UALBANY**

**SEPTEMBER 25, 2025  
ALBANY CAPITAL CENTER**



## ABOUT THE COACHES VS. CANCER BASKET “BALL”

The Coaches vs. Cancer Basket “Ball” is an annual celebration hosted by the head coaches and wives of the Siena and UAlbany men’s basketball teams. This “upscale pep rally” brings together hundreds of sports enthusiasts, as well as business and philanthropic leaders each year to celebrate the impact our Capital Region sports and business community makes in the fight against cancer!

We hope you will join our team on Thursday, September 25th for an evening complete with cocktail hour, dinner buffet, open bar, silent auction & an awards ceremony featuring incredible honorees, and maybe even a few “celebrity guests”!

Since its inception, the Capital Region Coaches vs. Cancer Basket “Ball” has raised over \$3.5 million to take on our opponent and work to end cancer as we know it, for everyone.

## EVENT HOSTS



**GERRY & KATIE  
MCNAMARA**



**DWAYNE & ANA KILLINGS**

# CELEBRATING 20 YEARS OF HISTORY & IMPACT



## 2025 HONOREES TO BE ANNOUNCED!

### CAPITAL REGION COACHES VS CANCER CURLEY HALL OF FAME

**2024:** Jay Bilas, Rob Saba, Carrie Hillenbrandt

**2023:** Casey O'Connor, Steve Dagostino, Ed Cooley

**2022:** Gerry McNamara, Anthony Marino, Evan Franz & Joe Carista

**2021:** Jenna Meier, Jim Hart, Jon Scheyer

**2020:** Colin Clive, Ali Jacques & Marc Rybczyk

**2019:** Patrick McCaffery, Joe Girard III, Jeff Jones

**2018:** Clarkie Carroll, Daniel StClair, Mike Hopkins

**2017:** Mary Ann Donnelly, Mike Brey, Doug McClaine

**2016:** Friends of Jaclyn Foundation, Tom Izzo

**2015:** Fran & Margaret McCaffery, Peter Hooley

**2014:** Jim Calhoun, Rick Bennett

**2013:** George Karl, Don Bassett

**2012:** Ken Raymond, Bob Curley, John Murray, Bobby Cremins

**2011:** Steve Lavin, Teeing Off On Cancer Committee

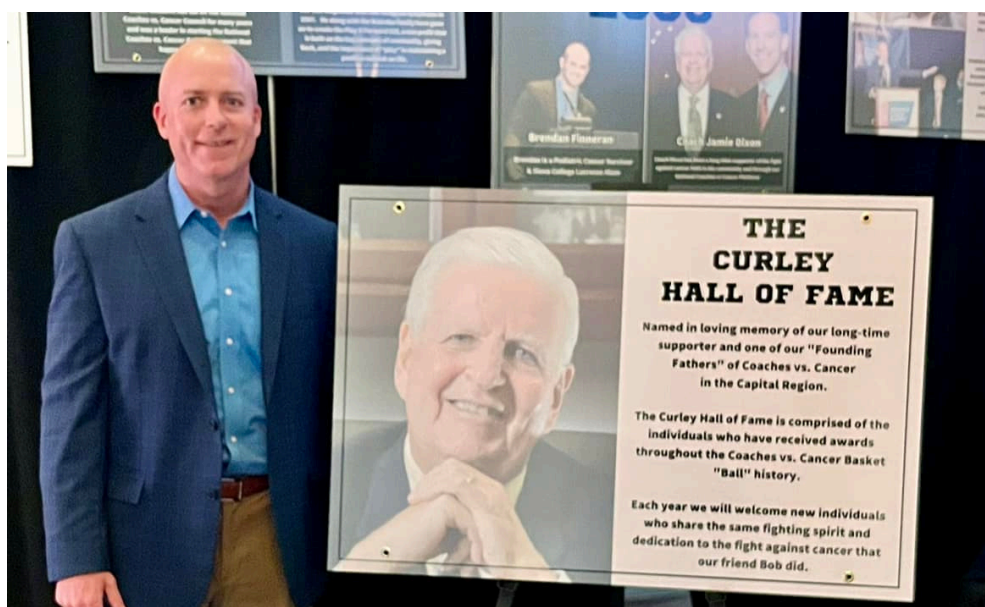
**2010:** Brian Fruscio, Matt & Jacob Shell

**2009:** Jamie Dixon, Brendan Finneran

**2008:** Gary Williams, Joe Watroba

**2007:** Phil Martelli

**2006:** Jim Boeheim



# 2025 PARTNERSHIP OPPORTUNITIES

All partnerships include recognition on invitation, website, in-person event signage and across social media platforms. Recognition will be presented based on level of commitment.

## ***PRESENTING SPONSOR - \$20,000***

- Includes VIP admission for 20 with 2 reserved tables
- Family style meal at table
- Premier logo placement on all materials
- Logo will be on all CVC Planning Committee meeting agendas



## ***CHAMPION - \$7,500***

- Includes VIP admission for 10 with 1 reserved table
- Family style meal at table
- Logo recognition on all materials at the Champion level
- Logo will be on all CVC Planning Committee meeting agendas

## ***FINISH THE FIGHT- \$5,000***

- Includes VIP admission for 8 with 1 reserved table
- Logo recognition on all materials at the Finish the Fight level

## ***CANCER CRUSADER - \$3,000***

- Includes VIP admission for 4 with reserved seating
- Logo recognition on all materials at the Cancer Crusader level

## ***MISSION AMBASSADOR - \$2,000***

- Includes VIP admission for 2 with reserved seating
- Company name written as recognition on all materials at the Mission Ambassador level

*Invitation Sponsor Recognition Deadline: August 7, 2024*



# COMMITMENT FORM

\*Please print information legibly and exactly as it should appear in all event publications.

## SECURE MY SPOT ON THE COACHES VS CANCER ROSTER!

- Champion.....\$7,500
- Finish the Fight..... \$5,000
- Cancer Crusader..... \$3,000
- Mission Ambassador..... \$2,000
- I'd like to make a general donation.....\$\_\_\_\_\_

**TOTAL CONTRIBUTION: \$\_\_\_\_\_**

*Please sign below to confirm your commitment*

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Program Listing: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

### BILLING INFORMATION

Enclosed is my check made payable to the American Cancer Society.

Please send an invoice to the address above.

\*Alternate mailing address: \_\_\_\_\_

Please charge card below

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

**PLEASE COMPLETE & RETURN COMMITMENT FORM TO:**

**American Cancer Society • Attn: Marissa Georgelas • 1 Penny Lane • Latham • NY • 12110**

**Phone: 585-224-4905 • Marissa.Georgelase@cancer.org**

