



**Every cancer. Every life.
Give Daffodils. Give Hope.**



CAPITAL REGION DAFFODIL DAYS
Presented By



WHAT IS DAFFODIL DAYS?

Daffodil Days is a unique opportunity for people to join us in saying goodbye to winter while providing a colorful symbol of hope to cancer patients and supporters right here in the Capital Region.

Companies, schools, and community members can purchase either:

- Bunch of Tulips (just the flowers) - for you to keep or gift to someone in your life
- Potted Mini Daffodils - for you to keep or gift to someone in your life
- Gift of Hope - potted mini daffodils that will be gifted to a local cancer patient in the Capital Region
- Bulk Order - to decorate your work place or distribute as gifts

Daffodil Days 2025

Capital Region Partnership Opportunities

Partner Benefits	\$5,000	\$2,500	\$1,000	\$500
Corporate Partnership Recognition on all promotional materials (digital & physical files as well as email database)	SOLD Premiere Logo Recognition with "presented by"	Logo Recognition	Corporate Name Listing	
Invitation to attend Gifts of Hope Delivery at local hospital	X			
Recognition on Social Media Posts across various ACS Platforms (10K+ followers)	5+	3+	1	
Potted Daffodils for you to gift, decorate work place or give as Gifts of Hope to local cancer patients	20	10	3	30
Optional co-branded cards for gifting the included flowers outlined above	X	X	X	X
Opportunity for your staff to volunteer at ACS office in preparing Gifts of Hope and/or delivering to qualifying orders (Week of March 18th)	X	X	X	
Option to have your own ordering website with free delivery of all orders from that site *Mutually agreed upon locations	Choice of up to 2 delivery locations	1 delivery location	1 delivery location	1 delivery location
Inclusion in Media Opportunities when available	X			



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To sponsor Daffodil Days contact Cynthia Claravall
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