



American Cancer Society of the Capital Region Associate Board of Ambassadors (ABOA) 2025



Associate Board of Ambassadors

Pillars of Focus

MISSION	MENTORSHIP	IMPACT
Implement mission-focused activities and participate in volunteer activities to improve the lives of people with cancer and their families through advocacy, research, and patient support.	Provide members with opportunities for professional development with other members and to network with current and emerging leaders across a variety of industries.	Support ACS fundraising events and to host unique and memorable events to engage communities in raising funds to help end cancer as we know it, for everyone.

The Associate Board of Ambassadors is a year-round commitment. To join ABOA and to remain on the board, individuals must meet the following:

REQUIREMENTS

- Active 12 month involvement in board activities including ABOA meetings
 - Board meetings to be held on a quarterly basis (*90 Minutes*)
- Participation in (1) or more ACS event committees (more information on the following page)
- \$1,000 fundraising minimum (*or minimum of selected committee or campaign if more than \$1,000*)
- Pay \$50 membership dues
- Volunteer at a minimum of one American Cancer Society fundraising event and/or mission event
- Support the fight against breast cancer by attending Making Strides Against Breast Cancer or a Men Wear Pink Event
- Serve as a community ambassador for the American Cancer Society's mission and programs through recruitment, social media, social networking and more!

Please contact Marissa.Georgelas@cancer.org with any questions or to learn more.

Event Committee Opportunities

Committee members agree to meet the following expectations:

- Choice of one of the following committees
- Active involvement in 1-hour monthly committee meetings
- Promote events on social media and within networks
- Hit financial commitment (of selected committee) outlined below through securing sponsorships and/or donations
- Secure auction items, and promote ticket sales
- Purchase a ticket(s) to attend the event

Event Committee <i>of your choosing</i>	Monthly Meetings	Financial Commitment*
Gala of Hope Saturday, May 10th	Dec - May	\$5,000+
Red, White & Blue Party Friday, June 20th	Feb - June	\$1,000+
Coaches vs. Cancer Basket "Ball" Thursday, September 25th	April - Sept	\$1,000+

**You are only responsible for the financial commitment of the committee you join*



**Scan to learn more
about each event!**