



# RED, WHITE & BLUE PARTY

*PARTY WITH A PURPOSE*

**10th Anniversary Celebration**

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The annual Red, White & Blue Party will be held on Friday, June 20, 2025, at Saratoga National Golf Club. This all-American-themed celebration will feature a gourmet BBQ, live music, a robust silent auction, a brief ceremony honoring a local Champion of Hope and more!



## **A few important sponsorship highlights:**

- Stars & Stripes + Presenting Sponsorship levels come with reserved lounge area on patio and dedicated cocktail service for your group.
- Red Sponsorship levels and above come with reserved seating.
- All sponsorship levels in this document come with VIP tickets & branding on the event materials.

# Red, White & Blue Party

## 2025 Partnership Opportunities

All sponsorships include recognition on invitation, website, in-person event signage, pre & post event emails and across social media platforms. Recognition will be presented based on level of commitment.

### **Presenting Sponsor..... \$20,000**

- Admission for 20 with reserved VIP lounge area
  - Designated cocktail service for your group in your VIP lounge seating
- 2 hotel rooms for night of the party in downtown Saratoga Springs (*Subject to availability*)
- Premier logo placement on all digital & printed materials as presenting sponsor
- Other onsite branding opportunities based on your interests
- Logo will be on all committee meeting agendas

### **Stars & Stripes Sponsor..... \$7,500**

- Admission for 10 (reserved VIP lounge seating - SOLD OUT)
  - Designated cocktail service for your group in your VIP lounge seating
- Logo recognition on all digital & printed materials
- Logo will be on all committee meeting agendas

### **Red Sponsor..... \$5,000**

- VIP Admission for 8 with reserved seating
- Logo recognition on all digital & printed materials

### **White Sponsor..... \$3,000**

- VIP Admission for 4 (does not include reserved seating)
- Logo recognition on all digital & printed materials

### **Blue Sponsor..... \$2,000**

- VIP Admission for 2 (does not include reserved seating)
- Company name listed on all digital & printed materials

**The Red, White & Blue Party is an open-seating event. Become a Presenting, Stars & Stripes, or Red Sponsor to receive reserved VIP seating!**

Invitation Sponsor Recognition Deadline: May 2, 2025

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## On-Site Sponsorship Opportunities

Increase your brand visibility with the following partnership opportunities:

### **VIP Section Sponsor | \$5,000**

Have your brand showcased throughout our entire VIP Section, including but not limited to each entrance, the VIP Bar & food stations, and additional recognition in digital and print materials. Opportunity to provide branded materials in VIP picnic baskets.

### **Photobooth | \$3,500**

Company logo featured on all printed & digital photobooth photos and on signage outside of the photobooth. Guests will get to keep their photos with your logo on it forever! Sponsorship also includes a mention in the pre-event email.

### **Entertainment Sponsor | \$3,000**

Have your brand front and center on the stage where the band will keep the party going all night and where our guests will locate their attention for our awards ceremony. This sponsorship also includes 3 shout-outs from the stage throughout the evening. Sponsorship also includes a mention in the pre-event email.

### **Silent Auction | \$2,000**

Make your brand the first thing people see when they go to bid on silent auction items! Logo will be visible both at the party and on our online bidding platform that is available to all party guests. Sponsorship also includes a mention in the pre-event email.

### **Welcome Drink | \$1,300**

Be the brand that greets our guests as they arrive to the party with a cocktail! Your company logo will be featured on all printed signage at drink station & cobranded with ACS on cups to be distributed from station. Opportunity to provide product if approved by the event caterer and additional branded materials for station- i.e. stir sticks, straws, coupon handouts.

***\*On-site opportunities do not come with event tickets but have the option to add (2) VIP tickets for an additional \$475.***

# 2025 SPONSORSHIP COMMITMENT FORM

Please print information legibly and exactly as it should appear in all event publications.

## Sponsorship Opportunity:

- Presenting Sponsor.....\$20,000
- Stars & Stripes Sponsor.....\$7,500
- Red Sponsor.....\$5,000
- White Sponsor.....\$3,000
- Blue Sponsor.....\$2,000

## Underwriting:

- VIP Sponsor.....\$5,000
- Photobooth.....\$3,500
- Entertainment.....\$3,000
- Silent Auction .....\$2,000
- Welcome Drink.....\$1,300

**General Donation:** \_\_\_\_\_

**Total Due:** \_\_\_\_\_

## Contact Information

**Contact Name:** \_\_\_\_\_

**Sponsor Name To Be Recognized:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Please sign below to confirm your commitment

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## Billing Information

- Enclosed is my check made payable to the American Cancer Society.
- Please send an invoice to the address above.

\*Alternate billing address: \_\_\_\_\_

- Please charge my card below:

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

**PLEASE COMPLETE & RETURN COMMITMENT FORM TO:**

**American Cancer Society ● Attn: RWB Party ● 1 Penny Lane ● Latham ● NY ● 12110**

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